



The diagram shows a rectangular print layout with a light gray background. A large red dashed rectangle represents the 'Bleed Size' (W154mm x H26mm). Inside this, a smaller black dashed rectangle represents the 'Safe Zone' (W148mm x H20mm). The text 'Safe Zone - All text and important elements need to be within this area' is centered within the black dashed rectangle. Below the black dashed rectangle, a red dashed line represents the 'Cut Line - Finished print size'. At the bottom, a light gray box contains the text '3mm Bleed - This area will be removed, please ensure that your artwork runs to the edge of this area'. Arrows point from the 'Safe Zone' text to the 'Cut Line' and from the '3mm Bleed' box to the bottom edge of the 'Cut Line'.

Bleed Size

W154mm x H26mm

Finished

size W148mm x H20mm

Safe Zone - All text and important elements need to be within this area

Cut Line - Finished print size

3mm Bleed - This area will be removed, please ensure that your artwork runs to the edge of this area